



## California Community Colleges Classified Senate

Dear Friend of 4CS,

The California Community Colleges Classified Senate (4CS) is a non-profit organization, formed by the California Community College's classified professionals to serve as the statewide classified senate. 4CS supports the leadership roles of classified professionals in the governance of the California Community College System through the development and support of local senates, advocating increased involvement at the state level, and promoting leadership skills among classified professionals.

The annual Classified Leadership Institute (CLI) focuses on effective classified involvement in participatory (shared) governance processes state-wide as well as at the local district and college levels. Participants attending the CLI conference will explore numerous events that encourage personal development, leadership, and strong communication skills leading toward increased confidence, enhanced professional skills, and broad-based knowledge of our California Community Colleges. Activities include both interactive and informational sessions with ample time for networking and workshops where newly acquired skills can be utilized in a supportive environment. CLI is designed to meet the educational needs of today's California Community College Classified Professionals.

In order for this all-volunteer board to accomplish the 4CS mission and increase its effectiveness, we are reaching out to organizations such as yours to support our annual Classified Leadership Institute (CLI). This year will mark the 31st year of this annual event and we would like to make it memorable! Your organization can help us do just that by being a sponsor for this year's Classified Leadership Institute. Being a statewide organization, we have participants from San Diego to Redding who take part in this annual conference. Through your sponsorship, we will be able to provide quality workshops and breakout sessions as well as promote positive communication and information sharing efforts for the purpose of improving our statewide community college system for our students, communities, and staff.

This year's annual conference will be held June 7 -9, 2023 at the Visalia Convention Center with approximately 200 – 225 attendees.

Your support is greatly appreciated!

Sincerely,

Board of Directors

**Conference Sponsor:**

**One at \$5,000**

- ◇ Introduction at the opening general session and opportunity to introduce company (3-minute max)
- ◇ Complimentary Exhibitor Table for two (includes all conference meals)
- ◇ Listing with name and/or logo on 4CS website, 4CS social media and conference mobile application
- ◇ Prominent placement of company signage at conference (supplied by company)
- ◇ List of attendees prior to conference

**Awards Dinner Sponsor:**

**One at \$2,500**

- ◇ Recognition at the Awards Dinner and dinner for two.
- ◇ Listing with name and/or logo on 4CS website, 4CS social media and conference mobile application
- ◇ Prominent placement of company signage at awards dinner (supplied by company)
- ◇ List of attendees prior to conference

**General Session Sponsor:**

**Two at \$2,000**

- ◇ Recognition at the General Session
- ◇ Listing with name and/or logo on 4CS website and conference mobile application
- ◇ Prominent placement of company signage at general session (supplied by company)
- ◇ List of attendees prior to conference

**Breakfast Sponsor:**

**Two at \$1,500**

- ◇ Listing with name and/or logo on 4CS website and conference mobile application
- ◇ Prominent placement of company signage at breakfast (supplied by company)
- ◇ List of attendees prior to conference

**Evening Social Mixer Sponsor:**

**Two at \$1,500**

- ◇ Listing with name and/or logo on 4CS website and conference mobile application
- ◇ Sponsored by signage at the mixer sponsored (supplied by company)
- ◇ List of attendees prior to conference

**Coffee Break Sponsor:**

**Four at \$1,000**

- ◇ Listing with name and/or logo on 4CS website and conference mobile application
- ◇ Sponsored by signage at the coffee break sponsored (supplied by company)
- ◇ List of attendees prior to conference

**Badge Sponsorship:**

**One at \$750**

- ◇ Name and logo listed on the back of attendee's name badges
- ◇ Listing with name and/or logo on conference mobile application
- ◇ List of attendees prior to conference

**One-Page Flyer Placement:**

**\$500**

- ◇ One full-page flyer placed on information table near registration
- ◇ Listing with name and/or logo on conference mobile application
- ◇ List of attendees prior to conference

2023 Classified Leadership Institute Sponsorships

- \$5,000 Conference Sponsor
- \$2,500 Awards Dinner
- \$2,000 General Session (2 opportunities available)
- \$1,500 Breakfast (2 opportunities available)
- \$1,500 Evening Social Mixer (2 opportunities available)
- \$1,000 Coffee Break (4 opportunities available)
- \$750 Badge Sponsor
- \$500 One-page Flyer Placement

Name of Sponsor: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Date: \_\_\_\_\_ Phone No.: \_\_\_\_\_

Amount: \$ \_\_\_\_\_ Web Address: \_\_\_\_\_

Thank you for your support!

Please make sure the information above is complete and accurate.

Make checks payable to: California Community Colleges Classified Senate

Please mail this form and your sponsorship to:

California Community Colleges Classified Senate

2037 W. Bullard Ave., PMB 387

Fresno, CA 93711

If you have any questions, please email our Treasurer at: [treasurer@cccs.org](mailto:treasurer@cccs.org)